



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **The Rainbow Connection Gains Additional Support from TCF Bank**

**Rochester, Mich., April 15, 2010** – Michigan children stricken with life threatening illnesses can count on a dream come true from The Rainbow Connection but Executive Director Mary Grace McCarter is quick to explain that The Rainbow Connection is much more than a wish. “Our wish families are suffering in so many ways” she explains. “We seek to ease this tremendous burden and, with the help of generous donors like TCF Bank, we are able to assist our families with mounting bills, transportation expenses and so much more including those times when a family needs help with funeral expenses.” TCF Bank representative Diane Hoffman has learned all about The Rainbow Connection and is truly honored to work at TCF Bank where reaching out to those in need in the community is a priority. “It is the right thing to do and it is great to be a part of it all” she says. “Without help from TCF Bank we would be struggling to meet the increasing financial and support service needs of our wish families. Their needs cannot wait and TCF Bank has come through for The Rainbow Connection families” says McCarter citing examples of children completing treatment and in remission who have lost so much weight that they need all new clothes. Thomas, 13 years old, was looking forward to summer and with the dollars from TCF Bank, The Rainbow Connection bought him all new clothes including a bathing suit, shorts, shirts, athletic shoes and sandals. TCF has a long history of helping those less fortunate. The Rainbow Connection is a local organization that

focuses its efforts exclusively on Michigan children and their families, offering support services, help with utility bills, funeral expenses, information and referral, special holiday get-togethers and picnics, and college scholarships in addition to granting a wish. The Rainbow Connection receives no federal funds and depends exclusively on the kind generosity of our supporters. Eighty-nine cents of every dollar donated goes directly to wish services.

**For more information about The Rainbow Connection visit [www.rainbowconnection.org](http://www.rainbowconnection.org).**

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